

# Preparing files for printing

Files should be prepared in **CMYK** color mode, at a scale of 1:1 or 1:10, in the target size, without surplus, over-measures, printing registrations, color cubes and finishing additions (arrangement of eyelets, etc.)

Please ensure that the files are not multi-page and do not contain several graphics in one file (each graphic should be a separate file). Each file should have a format in its name written in centimeters.

## Raster files (bitmaps)

- TIFF with LZW compression
- JPG in maximum quality

## Vector files

- EPS, SVG or PDF
- Fonts converted to curves, bitmaps rasterized and embedded in the file
- Additional plotter cutting lines in a separate, described layer
- Workspace adjusted to the final file size

To obtain desired deep black, please set the color components to:  
**C91, M79, Y62, K97%**

**WE DO NOT ACCEPT FILES IN "OPEN" FORM (PSD, AI, CDR, DOC)**

Files too large to send in an email attachment,  
please send via **WWW.WETRANSFER.COM**

Chart of optimal file resolutions in DPI for 1:1 scale

|     | 1m  | 2m  | 3m  | 4m  | 5m  | 6m  | 7m | 8m | 9m | 10m |
|-----|-----|-----|-----|-----|-----|-----|----|----|----|-----|
| 1m  | 200 | 150 | 150 | 120 | 100 | 100 | 80 | 70 | 60 | 60  |
| 2m  | 150 | 120 | 100 | 100 | 80  | 80  | 70 | 70 | 60 | 60  |
| 3m  | 150 | 100 | 100 | 80  | 70  | 70  | 60 | 60 | 50 | 50  |
| 4m  | 120 | 100 | 80  | 70  | 60  | 60  | 50 | 50 | 50 | 40  |
| 5m  | 100 | 80  | 70  | 60  | 60  | 50  | 50 | 40 | 40 | 40  |
| 6m  | 100 | 80  | 70  | 60  | 50  | 50  | 40 | 40 | 40 | 30  |
| 7m  | 80  | 70  | 60  | 50  | 50  | 40  | 40 | 40 | 30 | 30  |
| 8m  | 70  | 70  | 60  | 50  | 40  | 40  | 40 | 30 | 30 | 30  |
| 9m  | 60  | 60  | 50  | 50  | 40  | 40  | 30 | 30 | 30 | 30  |
| 10m | 60  | 60  | 50  | 40  | 40  | 30  | 30 | 30 | 30 | 30  |

**ATTENTION! ICON S.A. is not responsible for design errors such as typos, spelling errors or accidental graphic elements, as well as unexpected printing results resulting from not following the above-mentioned guidelines.**